

## Planning for the World Cup 2026 - Events and Promotions

The FIFA World Cup 2026 is being held in the USA, Mexico, and Canada between the 11<sup>th</sup> June and 19<sup>th</sup> July 2026. Due to the location, kick off times are primarily in the evening and early hours of the morning.

This will be an exciting time for supporters as both England and Scotland have qualified.

Operators and licence holders may wish to hold specific 'events' or 'promotions' before, during, and after matches to maximise footfall. To assist the Police and relevant authorities to plan support and resources for the World Cup, please complete the short questionnaire below, and forward this to the Licensing Compliance Team by replying to this email.

Are you planning to show any of the World Cup 2026 matches?	YES	NO
Will you be applying for Temporary Event Notices (TENs)?	YES	NO
TENs dates?		
TENs times?		
Please provide details of your planned events and promotions:		

You can submit a TEN via Bolton Council's website by following this link: [Business and licensing: Apply for a temporary event notice](#)

We would urge you to not utilise the Late TEN process. If an objection is received to a Late TEN from the Police or Environmental Health (Regulatory Services) your event will not be permitted. It's vital that TENs are submitted in good time, and we would encourage you to submit TENs as soon as possible. Attached to this email is a useful document provided by one of the licensing practitioners, which outlines matches, timings and TENs dates.

Consideration should be paid to the additional risks associated with any additional hours sought, and risk assessments carried out to ascertain what additional safeguards should be put in place, to ensure the licensing objectives are promoted, for example: are additional door staff needed; should there be additional staff training; should polycarbonate glassware be used; how will customers be getting home from early morning kick-offs?

The Government has outlined its intention to make a contingent licensing hours order (**please note the order has not yet been approved**) for England and Wales, so communities can come together at their local licensed premises to support the qualifying home nations (England and Scotland) beyond the group stages.

Extract from [Relaxation of licensing hours for the Men's Football World Cup 2026 - GOV.UK](#)

*When a home nation is playing, we will extend licensing hours:*

- *from 11pm to 1am for kick-offs from 5pm up to 9pm*
- *from 11pm to 2am for kick-offs after 9pm up to 10pm*

*for the:*

- *round of 32*
- *round of 16*
- *quarter-finals*
- *semi-finals*
- *bronze medal match*
- *final*

*Matches starting before 5pm or after 10pm will not benefit from a national extension.*

*Individual licensed on-trade venues can apply for temporary event notices so their venue can stay open longer.*

*If no home nation is playing in any matches that qualify for the extension, the order will not apply.*

*This instrument will allow licensed premises in England and Wales already licensed to 11pm, and subject to their existing licence conditions, to remain open for the sale and supply of alcohol for consumption on the premises and provision of late-night refreshment.*

**Insert LU Salutation**