

Winner of the 'Best Market Attraction' in the UK, at the Great British Market Awards, January 2019. Our second national award after winning 'Best Food Market' in 2017!



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Dear Trader

Bolton Food & Drink Festival, Friday 23rd - Monday 26th August 2019

The award winning 'Bolton Food & Drink Festival' is the highlight of Bolton's annual events calendar and is now in its 14th year. Voted the best Food Market in 2016 and the Best Market Attraction in 2018 by the National Association of British Market Authorities, it's received both regional and national acclaim. This year we're planning to make the festival even more amazing with a packed bank holiday full of food, fun and celebration not to be missed!

The Event

Last year Bolton had a record number of visitors (over 270,000) and we aim to attract even more families to our fantastic festival with an exciting mix of fine food, celebrities and entertainment. The programme this year includes:

- Headline celebrity chefs over the weekend in the main Festival Marquee on Victoria Square.
- Free cookery demonstrations performed by regional and specialist chefs on Fri & Sat at Bolton Market and over the Festival weekend.
- Over 200 food, drink and arts & crafts traders.
- Children's area and activities at key locations across the festival site.
- World-class street entertainment taking place right across the festival site each day.
- Seating areas and live music on dedicated music stages.

Trading opportunities

See attached plan for the location of trading areas – this year's footprint is similar to last year with areas on Victoria Square, Victoria Square North and South, Hotel Street, Oxford Street, Market Street, Newport Street and Deansgate.

Please note when completing your application that:

- There will be absolutely no guarantee for the location(s) that traders have previously held at this event so please ensure that you identify your first, second and third choice locations.
- There are significantly fewer pitches available on Victoria Square.
- There will be additional charges for electricity and waste facilities (please see application form).
- Parking is available at a cost of £10.00 per vehicle for the full four-day event.
- 'Street Food' traders wishing to trade from vehicles must send in details with dimensions and photos.
- Traders wishing to sell alcohol or vouchers for alcohol as off sales will be limited in number and restricted to certain areas of the festival site. A Temporary Event Notice license (TENS) must be applied for and can be completed online.
- Applications for a TENS must be submitted by Friday 21st June 2019 (please only apply for your TENS upon successful application).

How to apply

Fully completed applications must be submitted by 5pm, Friday 26th April 2019 with:

- Identification of your first, second and third choice locations.
- Food operators MUST complete all of sections of the application form, supply a copy of their up to date food hygiene certificate and full details of the food operation including the local authority with which you are registered and food hygiene rating.
- Copies of up to date public liability insurance and PAT test certification for ALL electrical equipment which you wish to use at the event.

What happens next?

- We will review all applications and issue offer letters by Friday 24th May 2019.
- If you have been successful, you must confirm acceptance and make full payment (via electronic card, cheque or cash) by Friday 31st May 2019.
- Traders who are confirmed to attend the event will be issued with further specific instructions with regards to access, loading and unloading which must be adhered to due to traffic movement restrictions which operate within the town centre closer to the event date.

Kind Regards

Peter Entwistle

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