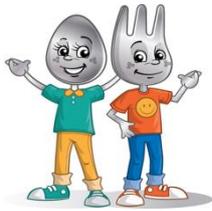


Sports Reunited First Year Review

2014-2015

**Bolton
at Home**

**Bolton
Council**



A family & Community Sports Project



1. Introduction

Sports Reunited's first year has been both incredibly busy and massively successful. The project's aims have been to increase the level of participation in sport and physical activity to families as a whole and we are confidently on course to attain all targets that were set before the commencement of the project.

Sports Reunited has been operating in four areas of Bolton: Tonge, Brightmet, Newbury and Washacre. With the help of our partners we have been successful in maintaining consistent numbers of attendance to our core sessions plus engaging many more families with our extensive holiday programmes.



Leverhulme Park Holiday Session 1



Newbury Holiday Xplorer Session 1

Sports Reunited has had a fantastic year engaging with families in our targetted areas. We are looking forward to another two years of fun family engagement

2. Family Referrals

Sports Reunited's main focus are the families that are referred or introduced on to the project from our partner agencies and organisations. Bolton Council's Sport And Active Living Service has a strong link with many community clubs, groups and organisations and we are frequently the first port of call for many groups to enquire for activities and initiatives that the community at large can participate in. Sports Reunited being one such project that has had a lot of interest.



Tonge Family Fun & Food Session 1

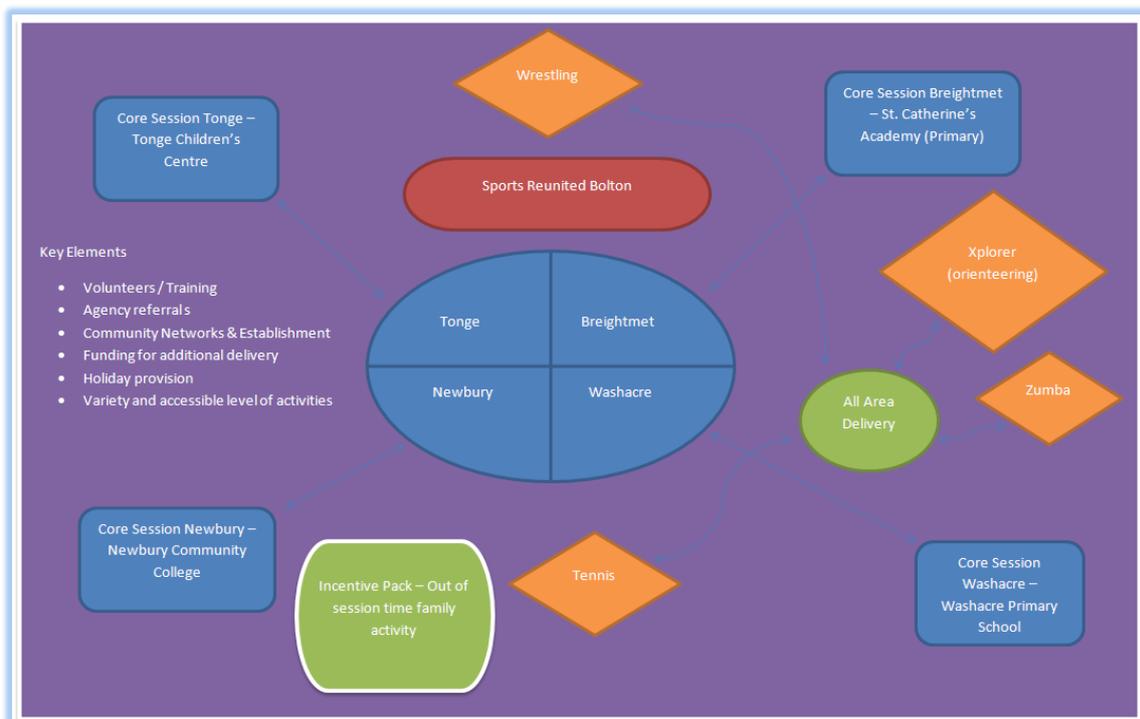
3. Awareness Raising Events

Sports Reunited attend many community events to promote the project and try to strengthen already existing partnerships. Sports Reunited is an integral part of the Sport & Active Living Services community sport programme, so it is essential to make long term development plans to make the project sustainable for the future.



Inclusion Bolton Mark Presentation 1

4. Sports reunited Core Activity Sessions



Sports Reunited deliver four core sessions at present, all the sessions operate within each targeted areas. Over the last 12 months we have delivered regular sessions at the following venues:

- Castle Hill Youth & Children Centre
- Tonge Children’s centre
- Farnworth Social Circle Cricket Club
- Newbury Community College
- St. Catherine’s Academy Leisure centre & Primary
- John Holts Youth and Community Centre
- Washacre Primary School



Tonge Family Fun & Food Session 2

We have changed venues on a number of occasions to cope with demand and suitability of activity. We have great relations with all the venues we have delivered in and now we have a selection of venue options that we can use for our core sessions depending on what particular activities we are delivering.



St. Catharine’s Core Session 1

With a number of sessions we team up with other organisations such as Urban Outreach and vary the sessions between sports and Healthy eating and cooking demonstrations, to give the participating families healthy and balanced lifestyle options and guidance.



5. Case Study

Glen Percival manages the Targeted Youth Support Team for Bolton Council and they engage young people who have been identified as being at risk from various social and domestic issues. With the help of Glenn and his team and the young person's family the young person is given every support to make necessary changes to make positive improvements in lifestyle and is given opportunities to overcome problems that they have encountered. Glenn has been using the Sports Reunited Project as a tool to engage his referrals and their families in sport and physical

St. Catherine's core session 2

activity. Due to data protection, participants are referred to by initials only.

Case study for SW re Sports reunited.

I worked with a family who had two teenage sons both at risk of being involved in crime and ASB. I worked on a one to one basis with SW to put a plan of action in place for him to reduce those risks. Part of this plan was for SW and his family to get involved in the sports reunited scheme. This family come from a very low income background and struggle to pay the bills leaving no money left for anything else. SW is a keen footballer and the plan was for him to use the attendance at the kicks project at castle hill as a means of collecting rewards for him and his family. Although he already attended this scheme he did attend it with his brother who had recently stopped engaging and was getting involved in Crime and ASB. Therefore the sports reunited scheme was a vital incentive to keep him involved in the kicks project and not follow the path of his brother.

SW completed the first 10 sessions and thus gained the reward of the sports bag filled with sports equipment. Although he was too old for the contents of this bag, this was a way of him being able to earn something for his younger siblings and increase the family bond. SW continued to engage with the kicks project and then earned himself a pair of trainers for football training, which is not something the family could afford and wouldn't have happened without the sports reunited scheme. At this time his older brother was continuing to go down the route of crime and ASB and the incentives attached to the sports reunited scheme helped SW stay away from this. The final reward that SW earned was Bolton wanderers tickets which he

attended with his granddad and was a family bonding opportunity that the family otherwise wouldn't have been able to afford.

The family also took part in the Halloween treasure hunt over half term and again was a another family bonding opportunity that the family were able to take part in and so overall I think not only has SW benefited from the project but so have his younger siblings. When SW exited from our project he was still engaging in the kicks football sessions at castle hill.

Glenn Percival

Team Leader Targeted Youth Support

6. NGB Case Study's - N.G.B. Sports / Bolton Council Priority Sports – Xplorer (Orienteering), Tennis, Wrestling & British cycling

Bolton Council's Sport and Active Living Service has a whole team dedicated to the development of priority sports in Bolton. Sports Reunited is working with a number of these priority sports and in close partnership with the relevant local leads and the corresponding National Governing Body to establish relevant talent pathways and appropriate introductory grass route provision. This can be in the form of tag wrestling, mini tennis, Xplorer orienteering. By working with the N.G.B's we can access the most up to date coaching and delivery methods that are available.



Wrestling @ Washacre 1



British Cycling at Leverhulme Park 1



Wrestling @ Washacre 2

Sports Reunited at present is working with the following N.G.B's: British Orienteering, British Cycling, L.T.A & British Wrestling

7. Incentive Package



Equipment 1

For consistent attendance we offer families and participants awards to acknowledge their commitment to the project. These awards can be as simple as stickers but we do offer some sporting equipment to be used in parks or gardens to continue the positive activity outside their core session time. These incentives have been really useful to families both practically and motivationally.

8. Volunteers & Training



Volunteers 1



Sports Reunited have recruited volunteers to help deliver sessions in all the projects targeted areas and in return we have put them through various training courses such as refereeing and Zumba level 1's. Without the help of volunteers the project would not be as strong as it is. It has been noted many times by participants that the quality of delivery by the volunteers alone has been excellent. Sports Reunited is immensely proud of them and are committed to assist in their development and the recruitment of many more volunteers.



9. Holiday Provision.

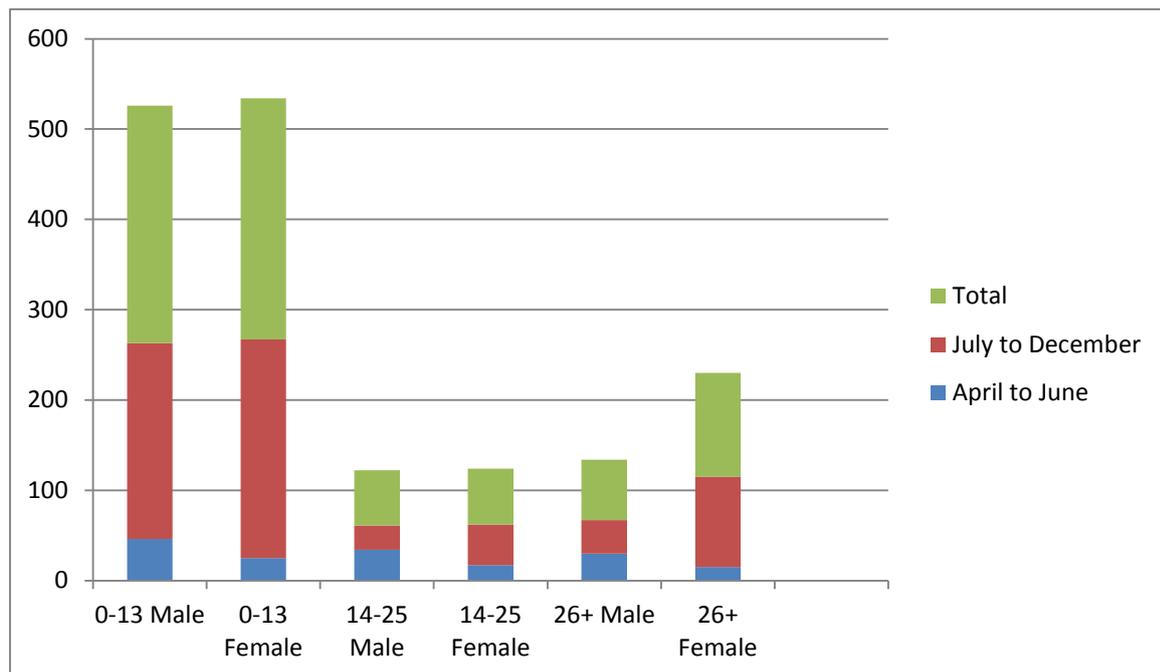
Sports Reunited has delivered sessions over all holiday breaks since the project started. Numbers have been very good and we have had positive feedback from all areas. The project has sign-posted participants to its core sessions, offered information of activities run by other agencies and provided a pathway for volunteering and training for those interested in pursuing sporting activities.



10.Statistics

July – December (6 months)							
Activity Site	0-13M	0-13F	14-25M	14-25F	26+ M	26+ F	Throughput
St. Catherine's Academy	4	4	4	7	3	3	160
Xplorer (Family Orienteering) Leverhulme	38	43	2	6	2	8	182
Newbury Community Centre	11	11	1	2	3	14	240
Newbury Summer Sessions	15	14	3	4	4	14	210
Xplorer (Family Orienteering) Farnworth	24	24	3	2	3	9	93
Washacre Primary School / Children's Centre	21	12	5	2	6	7	430
Washacre Family Zumba	1	-	1	17	1	10	360
Washacre Tennis & Xplorer (Family Orienteering)	66	96	4	6	5	27	292
Tonge Children Centre& Castle Fill (F.F.F)	14	11	4	7	7	9	504
Queens Park & Mossbank Park Xplorer (Family Orienteering) & Tennis	23	27	6	3	6	13	156
Totals	217	242	33	56	40	114	2627
April – June (3 months)							
Castle Hill	2	3	2		1	2	93
New Bury	6	5	2	2	3	4	99
Brightmet	5	2	2	1	3	2	87
Washacre	5	2	5	3		1	89
Zumba			2	5	6	6	125
Xplorer (N.G.B. TRIAL PROJECT)	28	13	21	3	15		176
Totals	46	25	34	17	30	15	669

Breakdown of Participants attending the Sports Reunited Project from April to December 2014*



*Full details of 12 month figures will be generated in the next monitor to Sport England

11. Added Value

Agreed funding from all partners for the Sports Reunited project is for one session per area per week. To maintain the momentum of activity for participants we have been proactive to look for additional funding above for what was originally applied for. This has come from Sportivate and Satellite funding and a number of extended service funding streams (councillor ward allocation, etc.) This added value had been sourced to enhance the project and is increasingly more important as sessions are continuing to grow in demand and popularity.

12. Conclusions and Future Plans

Sports Reunited has been successful so far with participation, recruiting volunteers and delivering a variety of activities to a large amount of families in Bolton. The project has strengthened ties between Bolton Council and community groups and forged new alliances with organisations and partners. It has laid very firm foundations for development and sustainability and is now established in all areas of the community where it is delivered.





With another two years of funding to go we are very keen to expand the project borough wide. We have consistently showed that there is a need for the project and we are excited to see the project continue to grow.

Community Garden Path 1

13. Acknowledgements

On a personal note I would like to take the opportunity to thank everybody who has been involved with the project so far. An incredible amount of work has gone into the conception, preparation and delivery of the project and the help, guidance and support of colleagues, partners, coaches and volunteers has been invaluable. I'm immensely grateful and will look forward to working with you all further.

