

## Trader Information Sheet

The Bolton Food & Drink Festival will celebrate its 12<sup>th</sup> year **from Friday 25<sup>th</sup> August until Monday 28th August 2017** and we are planning to make this year 'even more amazing'. We are expecting in excess of 250,000 visitors over the weekend.

Our aim is to offer visitors a wide range of the highest quality local and regional artisan produce. Last year there were over 200 different traders and stalls at the festival and this year we want it to be bigger and better than ever to coincide with our exciting developed programme.

### Trading

- Stalls are sited in a number of locations around the town centre including some new areas and pitches directly on the street (see map). They are all uncovered areas.
- Minimum trading hours are between 10am – 7pm Fri, Sat & Sun. Mon 5pm and until 10pm on Le Mans Crescent only.
- The type of gazebo used varies according to venue; space is approx. 3m x 3m.
- If you are offered a stall, the exact location, hours of trade, type and size of stall will be specified in your offer letter.

### Prices (for 4 days)

- **On Sales Food** - £500 (e.g. takeaway food)
- **Off Sales Food & Drink** - £400 (e.g. Cheese, breads, jams, etc.)
- **On Sales Food** – Vehicles / alternative size space – individual pricing
- **Arts & Crafts** - £350
- **Electric Available from** – £75
- **Parking** - £20 per vehicle for the four day event.
- Stall price includes the cost of 1 stall (3m x 3m) and 1 table only.

# Bolton Food & Drink Festival 2017

## How to Apply

- If you wish to apply for a stall you will need to return the fully completed application form and relevant documentation by **Friday 28<sup>th</sup> April 2017**.
- **If you are successful** you will be offered a stall by **Friday 19<sup>th</sup> May 2017**. We may not be able to offer you your first choice location. You will have until **Friday 26<sup>th</sup> May 2017** to accept the offer at which time you must confirm acceptance in writing and we receive full payment for your stall. Cheques are to be made out to **Bolton Council** and we also accept card payments. (Please ring 01204 333612 for card payments).
- **If you are unsuccessful** we will place you on a waiting list.

## Allocation

Once all applications have been received the following criteria will be used for allocation purposes:

- Product Mix
- Previous attendance at festival
- Availability within area requested

As Victoria Square is always oversubscribed with limited availability, we ask that you consider other areas of the festival as footfall does spread throughout the site.

[boltonfoodanddrinkfestival.com](http://boltonfoodanddrinkfestival.com)

 [boltonfoodanddrinkfestival](https://www.facebook.com/boltonfoodanddrinkfestival)  [@boltonfoodfest](https://twitter.com/boltonfoodfest)